

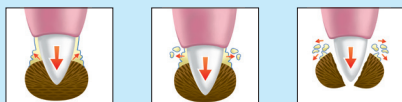
Managing Patients with Oral Health Problems

FELINE Dental Disease



Plaque or tartar accumulation, or early periodontal disease (gingivitis) identified

- Ideally perform an initial professional cleaning
- Feed **Prescription Diet® t/d® Feline pet food** daily

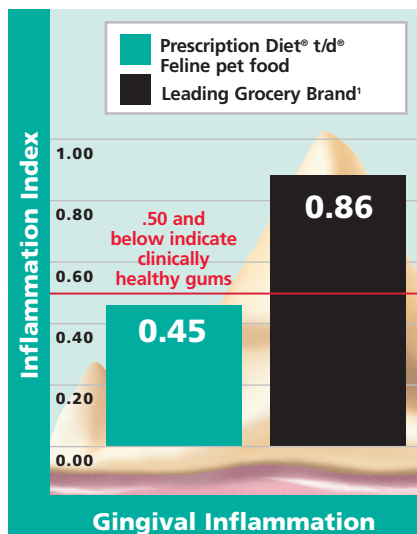


Dental disease not identified, but preventative management recommended

- Feed **Science Diet® Adult Oral Care** cat food



Reduces Plaque and Gingivitis*



* Results of a 6-month university clinical study.

¹ Logan EJ, Finney O, Hefferren JJ. Effects of a dental food on plaque accumulation and gingival health in cats. *J Vet Dent* 2002; 19 (1): 15-18.

Prescription Diet® t/d® Feline pet food Effective oral care for everyday feeding

- Proven to reduce the buildup of plaque, tartar and stain
- Proven to reduce gingivitis
- Effective adjunct to professional therapy for the management of periodontal disease
- Complete and balanced nutrition for adult and senior cats



Increasing Awareness and Education

For nearly two decades, Hill's Pet Nutrition, Inc. has co-sponsored the Pets Need Dental Care Too™ campaign to educate pet owners on the importance of routine dental care. Campaign partners include: American Veterinary Medical Association, American Veterinary Dental Society, Academy of Veterinary Dentistry, American Veterinary Dental College, Academy of Veterinary Dental Technicians and Veterinary Oral Health Council.



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